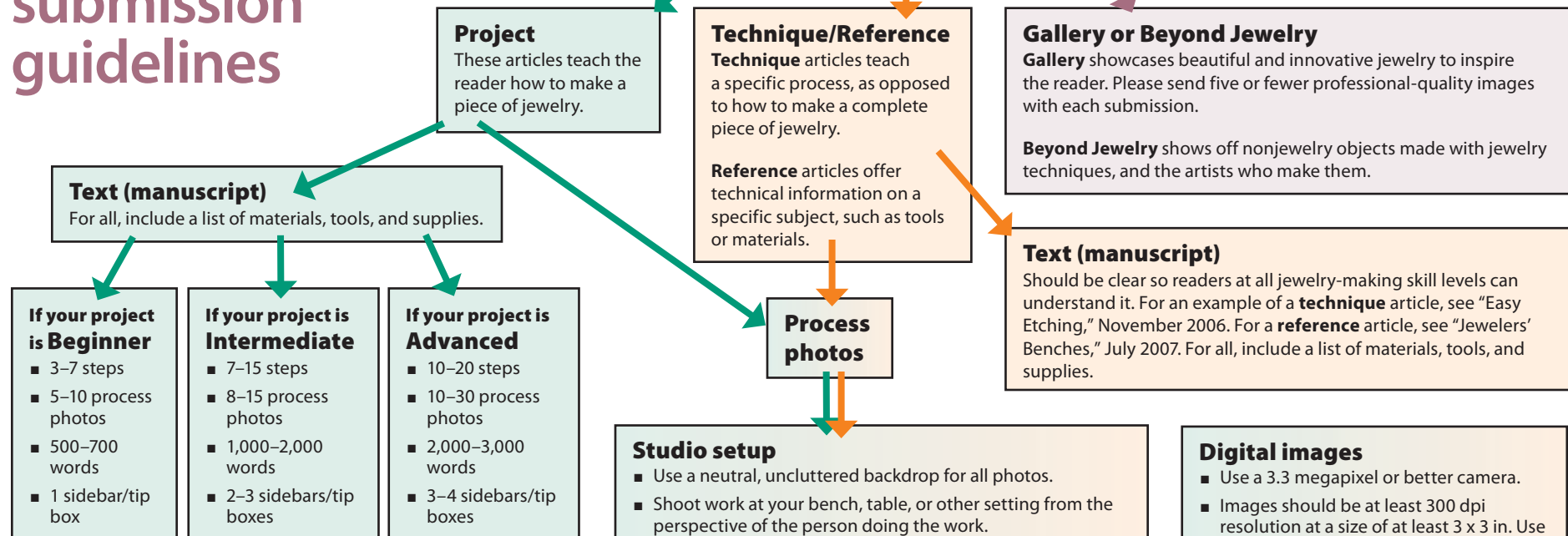


Art Jewelry submission guidelines

Is your submission a **project**, a **technique**, or **eye candy**?



Project

These articles teach the reader how to make a piece of jewelry.

Technique/Reference

Technique articles teach a specific process, as opposed to how to make a complete piece of jewelry.

Reference articles offer technical information on a specific subject, such as tools or materials.

Gallery or Beyond Jewelry

Gallery showcases beautiful and innovative jewelry to inspire the reader. Please send five or fewer professional-quality images with each submission.

Beyond Jewelry shows off nonjewelry objects made with jewelry techniques, and the artists who make them.

Text (manuscript)

For all, include a list of materials, tools, and supplies.

If your project is Beginner

- 3–7 steps
- 5–10 process photos
- 500–700 words
- 1 sidebar/tip box

If your project is Intermediate

- 7–15 steps
- 8–15 process photos
- 1,000–2,000 words
- 2–3 sidebars/tip boxes

If your project is Advanced

- 10–20 steps
- 10–30 process photos
- 2,000–3,000 words
- 3–4 sidebars/tip boxes

Process photos

Studio setup

- Use a neutral, uncluttered backdrop for all photos.
- Shoot work at your bench, table, or other setting from the perspective of the person doing the work.
- Minimize shadows. Show elements in colors that contrast well for clarity.
- Maintain the same close view on all steps. (Your camera's "macro" function may work best.)
- Hands can be in the image if appropriate to the shot; positioning should be realistic. Please, no bright fingernail polish.
- Show tools touching materials, mimicking the action described in your text. Use tools in their proper positions, holding them still to prevent the key areas of attention from being out of focus.

Send your submissions to:

Editor, *Art Jewelry*, P.O. Box 1612, Waukesha, WI 53187-1612 (USPS) or 21027 Crossroads Circle, Waukesha, WI 53186 (UPS, Fed Ex, etc.).

For more information:

Call 262.796.8776 ext. 349 or e-mail editor@artjewelrymag.com

Text (manuscript)

Should be clear so readers at all jewelry-making skill levels can understand it. For an example of a **technique** article, see "Easy Etching," November 2006. For a **reference** article, see "Jewelers' Benches," July 2007. For all, include a list of materials, tools, and supplies.

Digital images

- Use a 3.3 megapixel or better camera.
- Images should be at least 300 dpi resolution at a size of at least 3 x 3 in. Use the highest-quality (fine) *jpeg* setting, or save as a *tif* (with LZW compression) or *raw* file format.
- If possible, use a color-balanced lightbulb. (Incandescent lights create a yellow cast, and many fluorescent bulbs create a blue or pink cast.)
- Set the "white balance" function on your camera to correspond to the light source you are using.
- Do not correct images for color, etc.; send unmanipulated data files.
- Check focus of all photos on a full-sized computer screen, and re-shoot as necessary. Blurry photos are unusable. We recommend that you use a tripod.
- When saving your images, please label each shot, using the following system: 01, 02, ..., 09, 10, 11, etc. to ensure that we're referencing the correct image as it corresponds to your text.
- Send final images on CD or upload at www.contribute.kalmbach.com.

mission

Art Jewelry's mission is to teach the beginning jewelry maker, broaden the skills of those at the intermediate level, challenge the advanced artisan — and inspire them all.

Our featured artists work primarily with metal, wire, metal clay, stone, polymer clay, and complementary materials. We do not publish articles on beadwork. We offer step-by-step instructions for a range of projects that correspond to various skill levels. We also publish articles on specific jewelry-making techniques, informational pieces, a gallery showcasing inspirational jewelry, and a regular column exploring nonjewelry objects made using jewelry techniques.

Rights and Payments

Art Jewelry buys all rights, including rights for electronic reproduction and archiving of the published pages. Payment is made upon receipt of the article, process photos, piece, and signed Rights Agreement (contract). Artists are paid for project articles and technique/reference articles. Payment for Gallery and Beyond Jewelry is in international exposure.